

WORLD BAIJIU DAY

——世界白酒节——

08/08/15 • OVER 20 CITIES

THE MOST CONSUMED
S★P★I★R★I★T
ON
PLANET
EARTH
IS NOT
THE ONE
YOU MIGHT
THINK

CATCH THE SPIRIT

www.worldbaijuday.com

Baijiu (白酒): With 20 billion bottles sold each year, baijiu is more popular than vodka, whiskey or gin. Yet few people beyond China have tried it. On August 8, bars and restaurants worldwide will feature baijiu-inspired cocktails, infusions, liqueurs and even foods. **World Baijiu Day. Catch the spirit.**

世界 WORLD
白酒 BAIJIU
节 DAY